

Memorandum



Date: December 10, 2012

To: Honorable Vice Chairwoman Audrey M. Edmonson
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

A handwritten signature in dark ink, appearing to read "Carlos A. Gimenez", written over the printed name.

Subject: Adrienne Arsht Center for the Performing Arts Center of Miami-Dade County-
Monthly Status Report

RCA

Agenda Item No. 7(A)

Attached please find the monthly report and financials provided from the Adrienne Arsht Center for the Performing Arts of Miami-Dade County

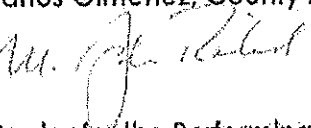
A handwritten signature in dark ink, appearing to read "Lisa M. Martinez", written over a horizontal line.

Lisa M. Martinez
Senior Advisor

MEMORANDUM

Date: November 5, 2012

To: The Honorable Carlos Gimenez, County Mayor

From: M. John Richard 

Subject: Adrienne Arsht Center for the Performing Arts of Miami-Dade County
Monthly Status Report

Earlier this summer, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County launched a three-month community-wide awareness initiative entitled *Light/The Holocaust & Humanity Project*. As the new town square, the Center served as a community convener and collaborated with over 30 multi-disciplinary organizations and education programs from around Miami-Dade County that promoted the protection of human rights against bigotry and hate. The project was an effort to encourage the community to stand together and refuse to be indifferent to racism, ethnic hatred, homophobia, anti-Semitism and all forms of intolerance. The initiative culminated last weekend with the soul-stirring performance of Ballet Austin's full-length contemporary ballet on November 3rd and 4th which is also entitled *Light/The Holocaust & Humanity Project*.

Programming Milestones

The Adrienne Arsht Center, Larry Rosen, the University of Miami Frost School of Music, and Festival Miami, together with presenting sponsor TotalBank, launched our fifth anniversary Jazz Roots series with *Unforgettable – A Tribute to Nat King Cole* on November 2, 2012, in the John S. and James L. Knight Concert Hall, starring George Benson. The acclaimed Jazz Roots series originated at the Arsht Center and is now presented at major performing arts centers in five U.S. cities.

The Adrienne Arsht Center is proud to present the fifth consecutive season of Family Fest. The popular family series opened its 2012-2013 season on November 3rd with a "Harmony at Home" theme celebrating diversity, youth and the power of music to bring freedom, hope and harmony to the world as part of *Light/The Holocaust & Humanity Project*. *Family Fest: Harmony at Home* featured performances by Miami Music Project's Esmia Youth Orchestra with a special grand finale joined by members of the Esmia Children's Orchestra and Miami Choral Academy. Family Fest successfully embodies the Center's mission to enlighten, educate and entertain our community

Commissioning New Works

Merging the visual and performing arts, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County announced the launch of the Knight Masterworks Print Collection, a program that will commission limited-edition prints to create a permanent art collection at the Center. The artists commissioned will seek inspiration from the Arsht

Center's diverse programming and Miami's thriving cultural arts landscape. All pieces will be displayed publicly at the Arsht Center. Limited-edition prints of the commissioned works are available for purchase. This project is made possible by a three-year Knight Foundation challenge grant. Leading American contemporary artist Donald Sultan is the first to create a unique print for the Knight Masterworks Print Collection. The Collection's inaugural work, *Red Poppies*, is now on display at the Center.

Community Partnership

Following last season's critically acclaimed reinterpretation of Federico Garcia Lorca's classic *The House of Bernarda Alba*, the Arsht Center and the University of Miami Department of Theatre Arts are partnering once again to present a fresh rock musical, *Girls vs. Boys* written by the creators of *The Sparrow* and *Death and Harry Houdini*. Playing November 1st – 18th, in the intimate Carnival Studio Theater, *Girls vs. Boys* is a captivating, dramatic story about the struggles of teen life. The musical is part of the Arsht Center's Theater Up Close series which features artistic collaborations from stellar local theater ensembles and nationally acclaimed theater companies.

Now in its second season, the multi-faceted collaboration between the University of Miami's Department of Theatre Arts and the Adrienne Arsht Center continues to serve as a professional learning experience that offers the theater majors at the University an opportunity to work with seasoned professionals in creating a professional production. UM's talented student actors have been cast as the embattled teens. Also, students majoring in technical theater and design have worked side-by-side with the Adrienne Arsht Center/UM production and creative team to create a professional set, costumes and lighting design and assisting the production manager, stage manager and other key production staff members. In addition, members of the House Theatre of Chicago have mentored students as visiting artists.

Ziff Ballet Opera House Lobby Repairs Update

The Ziff Ballet Opera House Lobby repairs from the water damage occurrence on May 20th have been completed. Final repairs were completed two hours before the Opening Night performance of our Broadway season opener *Rock of Ages*. Expenses for the repairs have not exceeded the allocation approved by Board of County Commissioners.

Fiscal Year 2012 Year-End Financials

- For the 5th consecutive year, the Arsht Center completed the fiscal year with a modest operating surplus.
- Total earned operating revenues for the year were up 26% when compared to our last fiscal year.
- There were 480 performances held at the Center.
- Attendance for the year was over 396,000 which is almost 10,000 more than the prior year.
- The year-end private sector support totaled \$6.8 million which is up 3.7% compared to last year.

- Occupancy costs for the year were as budgeted.

Upcoming performances

- The Adrienne Arsht Center and University of Miami Department of Theatre Arts present *Girls vs. Boys*, November 1st – 18th in the Carnival Studio Theater.
- Two-time Grammy and MTV Music Award winner Macy Gray will perform November 8th in the Knight Concert Hall.
- Selected youth in Miami-Dade County, ages 6 through 25, will share ideas that evoke passion, solicit curiosity and ignite creativity in others at TEDxYouth@Miami on November 9th.
- Diego el Cigala will perform a brand new show fusing his unique flamenco bravura with American music and culture on November 10th in the Knight Concert Hall.
- After their sold-out Knight Concert Hall performance in January 2011, the show-stopping spectacular *Drumline Live* returns for two high-energy shows on November 11th in the Knight Concert Hall.
- Presented by the Miami Music Association and the Adrienne Arsht Center, The Cleveland Orchestra opens the 2012-13 Miami season with Mahler's sweeping and passionate Symphony No. 3 on November 16th and 17th.
- Florida Grand Opera presents *La bohème* November 17, 21, 24, 27, 30 & December 2.
- The House Theatre of Chicago presents *The Nutcracker, A Magical New Play* in the Carnival Studio Theater November 29th - December 30th.
- After her sold-out Knight Concert Hall performance last fall, Broadway powerhouse Idina Menzel, the Tony Award-winning star of the international blockbuster *Wicked*, returns for one night only with a brand new show on November 30th.
- The international percussion sensation *\$tomp* returns December 4th -9th to the Ziff Ballet Opera House.
- Featuring dynamic and compelling video accompanied by a live symphony orchestra and chorus, *The Legend of Zelda™: Symphony of the Goddesses* brings the world's most popular video game series to life in the Knight Concert Hall on December 9th.